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**TORNADO RELIEF CONCERT FEATURING "VOICES OF ROCK RADIO"
TO BENEFIT ILLINOIS COMMUNITIES AFFECTED BY RECENT
TORNADOES**

**LONG TIME STREATOR RESIDENT AND INTERNATIONAL RECORDIST
ARTIST**

**KEVIN CHALFANT CREATES BENEFIT STARRING "VOICES" MEMBERS
JIMI**

**JAMISON, DEREK ST. HOLMES, WALLY PALMAR AND JOHN CAFFERTY
TO TAKE PLACE AT THE VENUE AT HORSESHOE HAMMOND ON
SATURDAY, SEPTEMBER 4TH**

On June 5th, 2010, a series of tornadoes hit several towns in a rural area 100 miles southwest of Chicago. Touchdowns in Peoria, Streator, Dwight, Elmwood and Kankakee left behind flattened homes, downed power lines and, in one instance, a derailed train. The communities affected by the devastation were left with the task of rebuilding their homes, their lives and their well being.

Kevin Chalfant, a long time resident of Streator is answering the call for aid. The storms of that night affected a number of good family friends and his beloved community. His plan? To hold an all star concert to support rebuilding efforts and counseling needed to cope with losses.

Currently, Kevin Chalfant is a member of Voices of Rock Radio, a group of national recording artists who tour together. He is a former lead singer for Journey and The Storm and was instrumental in the Alan Parsons Live Project and Shooting Star. He has earned a BMI award and Chicago Music Award and the devotion of fans around the world. The forthcoming benefit concert is Kevin's call to action for all to support the cause! Several companies have pulled together to form a force in bringing relief to these communities.

Horseshoe Casino and Talent Concepts Inc., along with Clique

Productions and Dream Machines Car Club, are set to hold an all star benefit concert at The Venue (777 Casino Center Drive in Hammond, Indiana) on Saturday, September 4th to support rebuilding efforts and counseling needed to cope with losses.

The Voices of Rock Radio will be donating their time performing at The Venue, a 2500 seat theater. Jimi Jamison (famous for several hits including "Eye Of The Tiger," "Can't Hold Back," and "High On You"), Derek St. Holmes (vocalist and guitarist for the Ted Nugent Band known for such hits as "Cat Scratch Fever," "Stranglehold" and "Hey Baby"), Wally Palmar (lead singer for The Romantics who had a #1 hit with "What I Like About You" along with other hit singles such as "Talking In Your Sleep") and John Cafferty (who, along with The Beaver Brown Band, is best known for the #1 hits "On The Dark Side" and "C.I.T.Y." that were recorded for the popular 1983 movie, Eddie and the Cruisers) will be performing with Kevin Chalfant. Together they present an energetic concert filled with hit songs they made famous!

In addition to seeking corporate sponsors for the benefit, the website www.TornadoBenefit.com has been launched for individual donations. It contains photos of some of the devastation, information about the concert, and an area where you can make a donation.

Kevin is optimistic that, with the support of local corporations and citizens, the proceeds from the concert can bring some relief to the community.

Tickets -- which are \$30, \$40, \$50 and \$75 (only 100 "Golden Circle" tickets that include a pre-show meet and greet) -- are available by calling The Venue at Horseshoe Hammond box office at 219-473-6060 or by calling Ticketmaster at 800-745-3000. Tickets are also available online via the Ticketmaster website at www.ticketmaster.com. A limited number of VIP Suites will also be available for the show (630-373-3689).

The Venue will open at 6:00pm for Golden Circle ticket holders for the pre-show meet and greet. Other guests of the show can arrive beginning at 7:00pm for the 8:00pm show.

Please watch the attached video to see just how great a show Voices of Rock Radio puts on!

For further information, please contact Deanna Lombardo at 630-373-

3689 or visit the following websites:

www.TornadoBenefit.com

www.voicesofrockradio.com

www.myspace.com/kevinchalfant

www.facebook.com/pages/Kevin-Chalfant/124217086915